**Case Study: Design Service Website for Creative Solutions Studio**

**Project Objectives:**

1. **Attract Potential Clients:** Highlight design projects to attract businesses in need of design services.
2. **Showcase Services:** Clearly present the range of design services offered.
3. **Build Credibility:** Include team profiles and client testimonials to build trust.
4. **Generate Leads:** Encourage visitors to contact CSS through an easy-to-use form.

**Target Audience:**

* Small and medium-sized businesses
* Startups looking for branding and web design
* Marketing managers and business owners

**Design Preferences:**

* **Style:** Modern, creative, and professional
* **Color Scheme:** Bold and vibrant colors with a professional touch
* **Imagery:** Use of original, high-quality images and graphics

**Functionality Requirements:**

* **Responsive Design:** Ensure the website looks great on all devices
* **Contact Form:** Easy-to-use form for lead generation
* **Portfolio Section:** Showcase of past projects
* **Team Profiles:** Introduce the team members with their profiles

**Competitor Analysis:**

* Clients provided examples of competitors’ websites they admire for reference.

**Technical Specifications:**

* Website built using HTML5, CSS3, and JavaScript
* All artwork, including logos and graphics, must be original and created specifically for CSS
* Site should be optimized for fast loading times